

USE OF NAEMT TRADEMARKED NAMES AND LOGOS

This document is designed to provide guidance to individuals and organizations engaged in activities on behalf of, in support of, and/or in collaboration with the National Association of Emergency Medical Technicians (NAEMT).

NAEMT registers and maintains trademarks on its name and logo, and the names and logos of all NAEMT programs to protect the integrity of our association and its programs and ensure that our association and program names and logos are being used appropriately and in accordance with our prescribed policies. View a full list of our trademarked names and logos <u>here</u>.

As a general policy, no individual or organization may use NAEMT's name and/or logo, or the name and/or logo of any NAEMT program without the specific, written approval of NAEMT. The following are examples of approved use of NAEMT trademarked names and logos:

- 1. Approved <u>affiliated EMS organizations</u> may use the official NAEMT affiliated association logo.
- 2. Current NAEMT <u>corporate partners</u> may use the official NAEMT corporate partner logo.
- 3. <u>Organizations</u> which have formally endorsed passage of the Field EMS Bill may use the official Field EMS Bill Supporter logo.
- Registered <u>NAEMT course sites</u> conducting one or more of <u>NAEMT's education courses</u>, may use the name and logo of the education course(s) they are approved to conduct in order to promote enrollment in the specific course(s) they are offering.

Any other proposed use of NAEMT's trademarks must be submitted to NAEMT through its Headquarters Office via email at <u>NAEMT_president@naemt.org</u> no less than 90 days in advance to allow appropriate time for review and consideration by NAEMT. NAEMT reserves the right to approve, deny or rescind approval of the use of its trademarked names and logos at any time at its sole discretion.

Use of the NAEMT name and/or logo, or the name and/or logo of any NAEMT program does not represent or imply approval or endorsement by NAEMT of any product, program or service.